

Trademark/Service Mark Application, Principal Register

Serial Number: 97683--

Filing Date: 11/18/2022

To the Commissioner for Trademarks:

The applicant, Fresh Bell Co., Ltd., a limited liability company legally organized under the laws of Korea, South, having an address of

#1, Gyeongbuk Technopark, 201,
Daegudae-ro, Jillyang-eup,

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 031: Fresh fruit and vegetables; Organic fresh fruit; Arrangements of fresh fruit; Unprocessed fruits; Unprocessed cereals; Unprocessed vegetables; Raw sugar cane bagasses; Seeds for fruit and vegetables; Unprocessed cereal seeds; Live plants; Raw cocoa beans

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The owner's/holder's proposed attorney information: Kwang Yup Chae. Other appointed attorneys are Jeffrey H. Greger; Gregory P. Brummett; Yoon S. Ham. Kwang Yup Chae of Hauptman Ham, LLP., is a member of the New York bar, admitted to the bar in 2002, bar membership no. 4027595, and the attorney(s) is located at

Suite 1400
2318 Mill Road
Alexandria, Virginia 22314
United States
703-535-7360(phone)
703-518-5499(fax)
yshtrademarkgroup@ipfirm.com

The docket/reference number is 123002-0057T.

Kwang Yup Chae submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant hereby appoints Kwang Yup Chae of Hauptman Ham, LLP.

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as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Kwang Yup Chae

PRIMARY EMAIL FOR CORRESPONDENCE: yshtrademarkgroup@ipfirm.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): docketing@ipfirm.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /KIM, Geun Hwa/ Date: 10/27/2022

Signatory's Name: KIM, Geun Hwa

Signatory's Position: CEO

Signatory's Phone Number: Not Provided

Signature method: Sent to third party for signature

Thank you,

The TEAS support team

Fri Nov 18 08:48:50 ET 2022

STAMP: USPTO/BAS-23.105.172.75-20221118084850479561-97683204-

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